

2018



THE BALLET EDUCATION AND SCHOLARSHIP FUND, INC.

a 501(c)(3) a not-for-profit corporation

P. O. Box 2146

St. James, New York 11780-0605
Tel (631) 584-0192 Fax 862-0507

*This advertisement solicitation is in conjunction with BESFI's annual Benefit Performances and program journal at Stony Brook University's Staller Center for the Arts on Friday, June 8 at 7PM and Saturday, June 9, 2018 at 2PM
Annual journal distribution is in excess of 750.*

AD SIZE	Comps for Commerical Ads Only	COST	COMPS
1/8 PAGE	(business Card 2"H by 3 1/2"W)	\$60.00	
1/4 PAGE	(2"H by 7"W or 4"H by 3 1/2"W)	\$95.00	
1/2 PAGE	(8"H by 3 1/2"W or 4"H by 7"W)	\$180.00	
3/4 PAGE	(6"H by 7"W)	\$240.00	
FULL PAGE	(8"H by 7"W)	\$300.00	4
SPECIAL EXTRA WIDE	(8"H by 10"W)	\$420.00	5
FULL INSIDE COVER	(8"H by 10"W)	\$600.00	6
FULL OUTSIDE BACK COVER	(8"H by 10"W)	\$700.00	6

Photo n/a
Photo \$50
1st photo free
1st photo free
1st photo free

ADVERTISER'S NAME _____ **PHONE** _____

ADDRESS _____ **(ZIP)** _____

AD SIZE _____

COST _____

SPECIAL INSTRUCTIONS _____

REPEAT 2017 AD ON PAGE # _____

AUTHORIZED SIGNATURE _____ **DATE** _____

PLEASE PRINT NAME _____

ADVERTISING COPY AND PAYMENT MUST ACCOMPANY ALL ADS.
CHECKS ARE PREFERRED AND SHOULD BE MADE PAYABLE TO BESFI.
FOR COMMERCIAL ADS SOLICITATION DEADLINE IS MAY 10, 2018.
FOR PERSONAL ADS SOLICITATION DEADLINE IS APRIL 22, 2018.
THANK YOU FOR SUPPORTING BESFI

-----OFFICE USE ONLY-----

AD # _____

DEPOSIT # _____

CHECK # _____

CHECK AMT _____

CASH REC # _____

CASH AMT _____

BESFI REP. _____

This agreement is a binding contract and should be read carefully.